**Introduction**

In this project, we learn practical steps needed to build a small business website using WordPress. WordPress is the tool used in this project, here I shall introduce the process of thinking through what needs to be displayed in small business website. The software needed for this project is WordPress site already installed on my remote web host.

In this project, I shall build an example website for a small business. This website showcases staff skills and help support the community through knowledge sharing. The website’s customized front page introduces the business and helps tell the story of the organisation. This project is an example to showcase few common features I expect to see on a small business website. It is good idea to map out my goals and needs and figuring out my content before starting the code of building the site.

It is time to talk about how to build WordPress website. There are three basic ways. First I can use WordPress features, next I can probably find a plugin to do what I need. Finally, if I cannot find the plugin then I can always build a custom solution. Once my requirement list is complete, I can combine it with my goals and needs establish a baseline my content, theme, and plugin choices.

**Preparing content to Build a Small Business Website**

When I start a new web project, I build a spreadsheet for the site inventory. This content inventory helps start the practical build of the site. After this step, I recommend making a folder for all my content. Writing the content of my website is the direct reflection of the business. In WordPress most common direct content types are posts (conversational) and pages (static or timeless).

I am now starting to add content to my WordPress site. So, I go ahead and log into my WordPress admin, I shall click on pages and add an about page. I shall also go to themes in my admin and select a theme to activate on the WordPress pages. Images are very important for my website. When I think about sourcing imagery, I recommend a combination of my own photography and a bit of stock photography. I recommend finding a theme that meets client’s requirements. For my project, I have picked up GeneratePress theme, it offers a lot of design flexibility.

Earlier I discussed GeneratePress, now I point out few theme customizations. Here I can see a real time preview of my site.